

International Management 2					
Identification number N/A	Workload 150 hrs	Credits 5	Semester 6 th sem.	When Once a year	Duration 1 semester
1	Lectures Internationales Management 2 (engl.)	Class contact time 4 contact hrs / 60 hrs	Self-study 90 hrs	Planned group size 25 students	
2	Learning Outcomes / Skills <i>Professional Competences:</i> <i>Upon completion of the module, students will be able to:</i> <ul style="list-style-type: none"> • Make investment, procurement and sales decisions in an international context • Work with customers and suppliers abroad • Work in international companies • Work abroad • Deal with opportunities and risks in international business <i>Interdisciplinary competences:</i> <ul style="list-style-type: none"> • Research, read and understand the necessary literature • Exchange information and problems in dialogue with others and develop solutions together (communicate competence) • Visually design a presentation on a subject area using suitable presentation media (digital and analogue) 				
3	Contents <ul style="list-style-type: none"> • Contents "International Management 1" • International customer relationship management • International research and development management • International Human Resources Management • Corporate Communication and Corporate Social Responsibility 				
4	Course type Seminar, case studies and project work				
5	Participation requirements Knowledge of "International Management 1" is recommend, sufficient knowledge of English				
6	Examination form Paper (number of pages depends on group size) and oral exam (max. 20 minutes) OR exam (90 minutes, written form, at the university)				
7	Requirements for the Awarding of Credit Points Minimum grade of "sufficient" in the examination				
8	Application of the Module (in other programmes of study) BA Business Administration BA International Business and Management BA Industrial Engineering and Management				
9	Weight of the grade in the final overall grade 5/270				
10	Module supervisor; full-time lecturers Prof. Dr. Riegermann				
11	Other information Reading list (as currently applicable): <ul style="list-style-type: none"> • Perlitz, M., Schrank, R.: Internationales Management • Hollensen, S.: Essentials of Global Marketing • Morschett, D., Schramm-Klein, H., Zentes, J.: Strategic International Management Working documents and special literature recommendations will be announced at the beginning of the semester.				

ATTENTION: This is a translation of the original. Only the module manual in its German form is legally binding.